

ADVERTISING PLACEMENT FORM

LAKE OF THE OZARKS
BUSINESS JOURNAL

Business Office:

160 Hwy 42
Kaiser, MO 65047
573 348-1958
573 348-1923 (FAX)

Issue Date _____

Sales Rep _____

Publishing Office Use Only

Date In: _____ Proof Posted: _____
Received By: _____ Proof Emailed: _____
Date Completed: _____ E-mailed By: _____
Prepared By: _____ Revised: _____

Client Information

BUSINESS NAME: _____ CONTACT: _____

ADDRESS _____ PHONE _____

CITY _____ STATE _____ ZIP _____ FAX _____

EMAIL _____ URL _____

Ad Specifications

SIZE: FULL HALF QUARTER EIGHTH SIXTH SIXTEENTH BNR

CONTENT: NEW DROP-IN UPDATE or PICKUP From Issue: _____

Size	Dimensions WxH
Full Page	9.5"x 11.25"
Half Horizontal	9.5"x 5.65"
Half Vertical	5.65"x 8.5"
Quarter Page	5.65"x 5.65"
Sixth Page	3.7"x 5.65"
Eighth Page	5.65"x 2.8"
Sixteenth Pg.	3.7"x 2.8"
Front Page BNR	9.5"x 2.5"

ADDITIONAL INSTRUCTIONS

Client Approval

CUSTOMER SIGNATURE _____ DATE _____